SPECIAL REPORT

The Truth About Laser Hair Removal

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INTRODUCTION

I am going to give you a quick run down of this fantastic procedure that will change your life! After reading this you will see that there indeed is a way to get rid of your unwanted body hair! No more waxing or shaving ever again!! And best of all I am going to show you a way to get a free consultation to get all your questions answered in person!!

We will talk about your current pain. How Laser Hair Removal works and its benefits. We will look at the alternatives. Discuss FAQ's & how to choose the right clinic.

THE PAIN.....your current situation

Current situation PAIN points –

- painful
- causes razor burns
- time consuming
- lasts only a few days and
- gets messy and if you really pay close attention
- The expenses really add up!

HOW IT WORKS

So what is Laser Hair Removal and why it is the best solution for Hair Removal & Why you should do it -

LHR is a way to get rid of unwanted hair for good. It is the best solution because it is the most effective and in the long run most economical method. It really is going to make a difference in your life. From saving time and money to boosting your self esteem. It is totally worth it.

HOW IT WORKS

The laser emits a gentle beam of light which is absorbed by the melanin pigment in the hair follicle, leaving the surrounding skin unharmed. This light energy transforms to heat which destroys the entire hair follicle. Once destroyed, hair will never grow back again ever!

Unfortunately, there are literally *hundreds of thousands of follicles* and it is impossible to destroy all in 1 session. And laser works only on mature hair follicles in the growing phase. At any given time *only 10-20% of the hairs are in mature stage*. Therefore multiple sessions are necessary.

What to expect (Benefits) –

Generally speaking, expect about 80-90% hair gone in 6 Treatment. Every individual is different so results will vary.

Depending on the body area, each session takes anywhere from 5 min to an hour and the interval between treatments varies from every 4 to 10 weeks.

The procedure should not be painful. Expect pain at 2 to 3 on a scale of 10. Anything more than 4 requires reevaluation.

One word of caution though – no guarantees. Stay away from a clinic that will 'guarantee' you all hair will be gone.

Risks and potential complications -

Burns, scarring and discoloration (hypo or hyperpigmentation) all of which can be permanent and again there is no guarantee that it will work

THE ALTERNATIVES –

Essentially there are 4 different choices

1) Shaving
2) Waxing and Tweezing (or Plucking)
3) Depilatory Creams
4) Electrolysis

#1 Shaving

It is the most common method of hair removal.
Simple, quick, cheap but ....

- painful
- causes razor burns
- time consuming
- lasts only a few days and
- can get messy and if you really pay close attention –
- The expenses really add up!

#2 Waxing and Tweezing (or Plucking)

Professional. Better than doing it home but...
Wax on! Wax off! Ouch!! Extremely painful! May cause allergic reactions, pimples and inflammation of the hair follicles; and hair keeps coming back because the follicle is never destroyed.

#3 Depilatory Creams

It takes a lot of time for the cream to fully dissolve the hair. The unpleasant smell!! And it is extremely messy.

#4 Electrolysis

Painful and it is Not as effective. A needle is inserted and an electric current is passed into each and every hair follicle being treated. Since every hair follicle requires separate treatment this is very tedious. Requires many tedious visits to the electrologist (treatments can take several months to years to complete). A lot more visits than the handful (about 6-10) needed for laser treatments.

Frequently Asked Questions –

Q. How much does it cost?

A. Anywhere from $25 all the way upto $10000. The cost varies depending on the area treated. The larger the area the greater the cost. The riskier the area (eg genitalia or around the eyes) the greater the cost.
However your total investment in laser hair removal ends up being significantly less than other alternatives. For electrolysis you must figure the cost of making many tedious visits (a lot more than the handful of laser treatments you'll need).
Or if you figure the cost for continually shaving or waxing. You'll see those numbers quickly add up. But it also makes more than just economic sense when you consider the time spent and the discomfort & pain associated with these methods.

Q. Does it really work?

A. Yes. Typically after 6 treatments, 80-90% hair follicles will be destroyed. This is considered success. To the visible eye this means a stray hair here or there when all is said and done. This means you may (or may not) need a touch up here or there but for the most part you will not have to shave again ever!
While we will do our best, every individual is different therefore we cannot guarantee results.
Be wary of anyone who guarantees you every single hair will be gone.

Q. What complications and risks are possible?

A. The 3 main risks are Burns, Scarring and Discoloration all of which can be permanent. However, the risk is minimal.
Lasers have been carefully tested for their safety. Occasionally blisters can develop, and very rarely, burns can result in scarring or infection which can be permanent. Also there is a possibility of discoloration - hypo or hyperpigmentation (if this does occur most changes in skin color will fade away over time). But these same effects can also occur with electrolysis and even shaving or waxing.

Q. Does It Hurt?

A. Not really. As compared to the pain from waxing or electrolysis most patients say their laser treatment was relatively pain-free. Many patients describe the treatment as tingling sensation. Generally, most patients complain of pain as 2 or 3 on a scale of 10. 10 being the worst pain you ever had and 1 being the least.

Usually, the majority of patients can easily tolerate this sensation without any type of anesthetics.
If you do feel any discomfort it's only while the area is being treated. After the procedure the area treated may become pink or red (like mild sunburn) for a day or so.

Q. Who Are The Best Candidates For Laser Hair Removal?

A. Light colored skin with dark coarse hair are the best candidates. Because the laser's light energy is absorbed by the melanin pigment, in the skin, people with greater contrast respond best. So individuals with light colored skin and dark hair get maximum results.
However new laser technology has made it possible for other people (including dark complexions) to get significant results. We have successfully treated all skin colors and all hair types including Blonde hair and fine 'peach fuzz' hair. The only hair that

is not a good candidate is white hair because there is no melanin pigment for laser to get absorbed to.

Tanning changes the color of the skin causing it to absorb the laser light intended to go to the hair follicle thus decreasing efficacy and increasing risk of burns. That's why you should avoid tanning 4 weeks before and 2 weeks after the treatment for best results.

Q. What Areas Can Be Treated?
A. Pretty much any part of the body that's covered with unwanted hair.

Q. What Areas are Most Popular?
A. In women – upper lip, bikini and legs; In Men – back, chest, back of neck

Q. How Long Does A Treatment Take?
A. The length of time needed depends on the size of the area being treated. For instance, the upper lip will only take 5 minutes, while other areas, like the legs will take about an hour.
(It still takes a fraction of the time that electrolysis would take for the same area)

Q. How Many Treatments Do I Need?
A. Generally 6. Sometimes more. The laser can only destroy actively growing hairs during your treatment. And because hair growth occurs in cycles, only a certain amount of hair follicles are in the mature stage at any one time. That means several visits will be necessary (but nowhere close to number needed for electrolysis) to catch the hairs that were in the resting stage before.
However, most times you can expect to see a 30-50% reduction in hair growth after just 3 treatments.
After determining your individual characteristics we develop a treatment program that's best for you.

Q. How far apart are the treatments?
A. Our protocol is to treat face and neck (shoulders and above) every 6 weeks. Shoulders to hips (eg back, chest, abdomen etc) every 8 weeks and Hips and below (bikini and legs) every 10 weeks apart.

Q. What Do I Need To Do Before My Treatment?
A. Shave the areas to be treated for on the day of or 1 day prior to your treatment. As already mentioned No TANNING. Also avoid waxing, tweezing, or bleaching those areas 4 weeks before laser treatment.
Before the treatment - No makeup (face), deodorant (underarms) or other type of chemicals on the area of treatment

Q. How do you choose a qualified clinic?
A. Competence and Compassion.
When choosing a clinic look for someone who has completed additional, specialized training in laser hair removal. Make sure the staff is well trained.
Choose a doctor and staff with whom you have a comfortable chemistry. Someone who listens to your concerns and is easy to talk with.

HOW TO CHOOSE A CLINIC

Q. How to choose a qualified clinic? (What to look for in the clinic/doctor to choose Laser Hair Removal)

A. Competence and Compassion.

When choosing a clinic look for someone who has completed additional, specialized training in laser hair removal. Make sure the staff is well trained.

Choose a doctor and staff with whom you have a good chemistry. Someone who listens to your concerns and is easy to talk with.

Ask for testimonials and referrals (who they have treated before)

Check out online for any information

Ask for 'their' before and after photos – not from the manufacturer

Any memberships to reputable organizations eg ASLMS

Ask if they have packages that give free treatments past the 5 or 6 in case it does not work

Ask if they have maintenance prices for future

Price – make sure it is in-line with others in the area. Don't go to the cheapest. You get what you pay for. If it sounds too good to be true it probably is! And Obviously don't go to the most expensive one either.

Check if they monitor & track progress systematically & change treatment plan to get better results

Do they check for pain and adverse events

How many burns have they had in this clinic?

Do they have a physician on call – what's his contact info

How is their customer service? Do they respond quickly when you call or are you kept on hold for a long time and you never hear back after leaving messages?

Do they have an online system to communicate – email/forms and how is their response time?

And the only way to find this out is by scheduling a consultation!

THE OFFER
(BUY ONLINE OR BOOK ONLINE-FREE CONSULT) & WHY YOU SHOULD COME IN FOR A CONSULT

Okay, I hope you've found this report educational and informative. You probably wouldn't find this kind of straightforward information anywhere else.

Which is why we want to make you a special offer.

We are offering 50% off online discount for limited time only

So if you are ready to purchase – just go online and buy.

Rest assured that if you have not received your first treatment you will get a FULL REFUND. There is no obligation. When you buy online, you can also book your FREE consultation online. This Custom Skin Analysis Consultation is a $299 value! Absolutely free to you! At the consultation visit get all your remaining questions answered and then decide. If you change your mind and do not wish to proceed we

will promptly refund your money. No questions asked. But if you buy a package and get your first treatment thereafter a prorated refund applies. But you will still get a refund.

Another alternative is - You can buy a first time only treatment and come in, try it out. See if you like it then decide to buy the full package. Prices for 1st time treatment vary from $25 to $150.

3rd alternative is don't buy anything, just come in for a Free consult -
Although our practice is quite busy, we would like to offer you a FREE Custom Skin Analysis Consultation – a $299 value! - To come in and talk with us personally. We can discuss your specific situation in detail. An opportunity for us to get together to see if laser hair removal is really the best option for you. We'll give an honest assessment to the best of our abilities. Come in and see if you feel comfortable with us and then decide if there should be a next step. There will be **absolutely no obligation and no pressure.**

Here's what to do now...

Before you put down this report, call or click below.
Call our clinic today and mention that you got the special report and you would like to schedule a complimentary consultation. We'll take care of everything from there.

- BUY NOW
- BOOK NOW - your appointment online
- Call (866) 528-6778

We've helped a lot of people just like you get rid of unwanted hair without suffering through years of out-dated methods of hair removal. And we hope we can do the same for you. But you won't know unless you come in.

So why not spend some time, at our expense, finding out if this is right for you. Stop torturing yourself! New laser hair removal treatments can get rid of unwanted hairs, quickly, easily, and from almost anywhere. Take advantage of it.

We look forward to seeing you soon.

Sincerely,

Neel Kanase, M.D.
American Laser Centers
866-528-6778
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